

Kasplo's SMTP solution drives **i-Sourcing's** email campaign success



About i-Sourcing Technologies Pvt Ltd

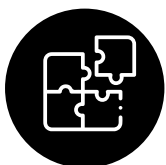
Tender247 comprises of a young, dynamic & experienced team who is passionate about just one thing "Helping you in exploring business opportunities by providing right Tenders information & related services".

Tender247 is your leading edge partner in finding the right tenders. They understand your needs; know the opportunities that exist to fulfil them, and help leverage these opportunities in the shortest possible time.



Business Challenge

The main challenge faced by i-Sourcing was poor in-box placements and email throughput issues with their current SMTP provider, which hindered their email marketing efforts. To overcome this challenge, i-Sourcing needed to find a reliable SMTP solution that could help them achieve the best possible in-box ratio while providing highly scalable throughput SMTP services.



Kasplo Solution

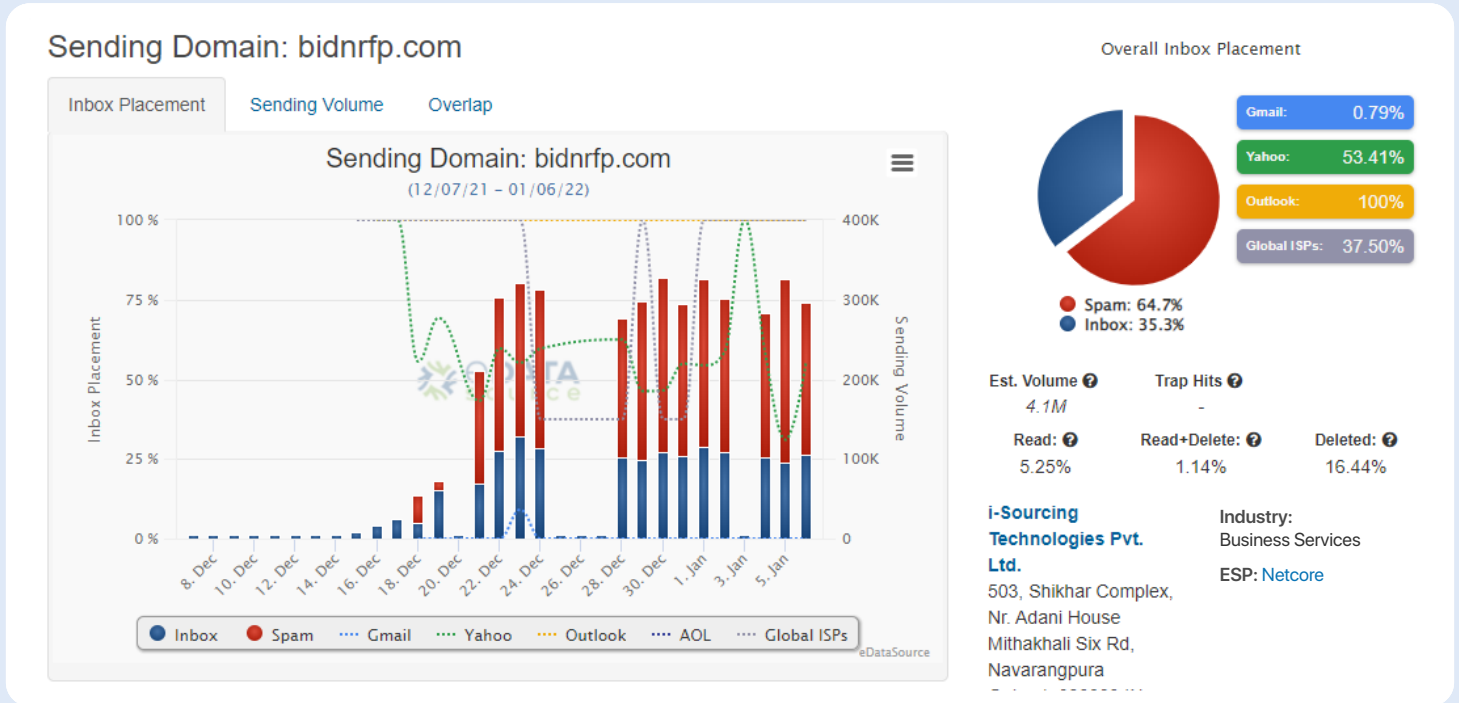
Kasplo provided a comprehensive solution to i-Sourcing's challenge of poor in-box placements and email throughput issues. Kasplo's custom scalable SMTP setup ensured that i-Sourcing could achieve high throughput while maintaining a high in-box ratio. Kasplo accomplished this by providing i-Sourcing with a set of dedicated IPs and maintaining a good rapport with ISPs to ensure instant email delivery.

Furthermore, Kasplo helped i-Sourcing optimize their transactional and CRM-based campaigns by providing in-depth inbox reports. This allowed i-Sourcing to fine-tune their email campaigns, resulting in better engagement and conversions. Overall, Kasplo's SMTP solution helped i-Sourcing overcome their email marketing challenges and achieve better results.

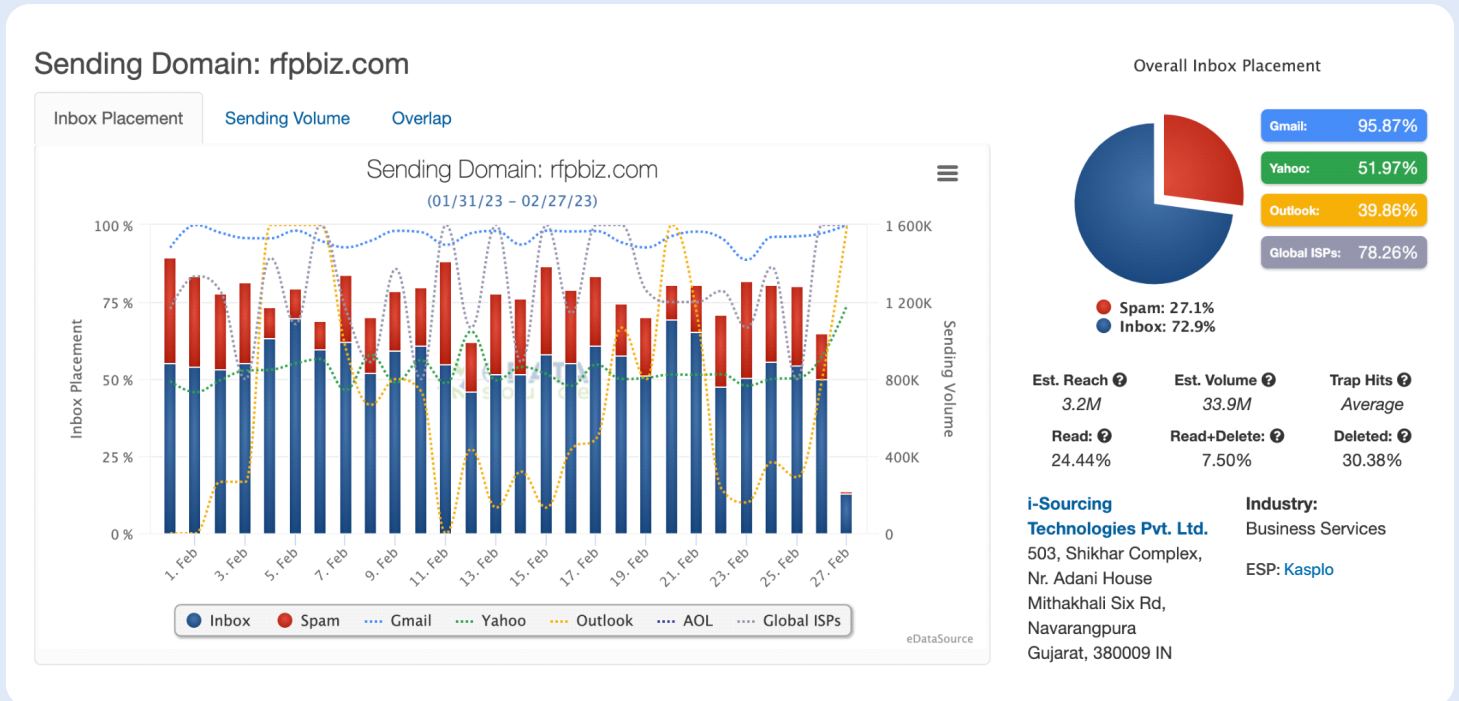
Breaking The Barriers

i-Sourcing achieves impressive 95% Gmail inboxing rate with Kasplo's reliable SMTP solution

i-Sourcing in-box Before the association with Kasplo's managed services



i-Sourcing in-box after the association with Kasplo's managed services



What are they saying about us?

We have been using kasplo services for more than 1 year and we are satisfied with their services and their support during onboarding and after sales services

we would recommend to others for using their services and also wish that they regularly upgrade their services.



Palak Shah
Co-Founder Of Tender247

Why choose Kasplo?

1

Powerful and Scalable

Industry Expertise Customer Retention Quick Set-up Cost Saving Assured Results The software is built for optimum performance and scalability.

2

Industry Expertise

Our experts will take care of your end-to-end process from onboarding, integrations, to your first email campaign.

3

Quick Set-up

Set-up your account quickly with the assistance from Kasplo expert team.

4

Customer Retention

We believe that only a clean, honest and transparent business model can be sustainable which is why our focus has always been on synergistic

5

Cost Saving

Lower costs do not reflect a lowering of our service standards...we remain committed to serving our clients by exceeding their expectations.

6

Assured Results

Your emails need to reach your subscriber's inbox. Kasplo is here to help you with the most useful & effective email deliverability consulting.

Trusted by 250+ Brands





Emails

Delivered Smarter.!



No 70, 1st Cross Rd, Sahyadri Layout,
Panduranga Nagar, Bengaluru
Karnataka 560076

Phone : 080 4235 0531

Email : info@kasplo.com

